

BLT
BUILT
DESIGN
AWARDS



BLT Built Design Awards

BLT Built Design Awards recognized the expertise of all professionals involved in the realization of outstanding projects; from **Architecture firms**, **Interior design Ventures** to **Construction Products**, and **Project Management**.

We look for outstanding projects, innovative processes, sustainable initiatives, and disruptive companies to become the most inclusive platform raising awareness and bringing the spotlight on all professions involved in the realization of new infrastructures.

BLT Built Design Awards encompasses all forms of buildings, projects, and infrastructures that cope with today's urbanization challenges and inspire the next generations.



BUILT DESIGN AWARDS



© Clement Falize

Sponsorship & Media Opportunities

Become a BLT Design Design Awards partner means joining one of the most comprehensive Architecture, Interior Design and Construction Design Awards platform.

As a sponsor, we offer a number of ways to reach and engage with our huge international audience of professionals involved in the realization of construction projects; from Architecture firms, Interior design experts to construction products, and project management.

- A unique opportunity to promote your brand and engage with industry professionals.
- Gain exposure visibility by having your brand on the BLT Built Design Awards website, e-newsletter, yearly winner book, social media channels.
- Raising awareness of your business among our distinguished panels of judges.
- At the Winners Events, network with the major players within the industry, whilst creating your own business opportunities.
- Branding opportunities at the event and within event marketing materials pre- and post- event.

Sponsorship activities can be developed and tailored according to your specific needs. We will work with you to define your business objectives and communicate your message to the widest possible audience.

For more information on the packages, please contact info@bltawards.com



Sponsorship Package

Starting from US \$3000

This exclusive package provides the ultimate opportunity to market your company, product, or services as a BLT Built Design Awards partner.

PRINT EXPOSURE

- Two 4-color full-pages advertisement in the BLT Built Design Awards Annual Winner Catalogue
- Logo inclusion in the BLT Built Design Awards Annual Winner Catalogue

ONLINE RECOGNITION

- Logo on the invitation to the Winner Event, taking place every second year
- Logo on the BLT Built Design Awards website
- One sponsorship announcement on BLT Built Design Awards social media platforms
- Mention in BLT Winners Announcement Press release distributed widely

DIRECT MARKETING

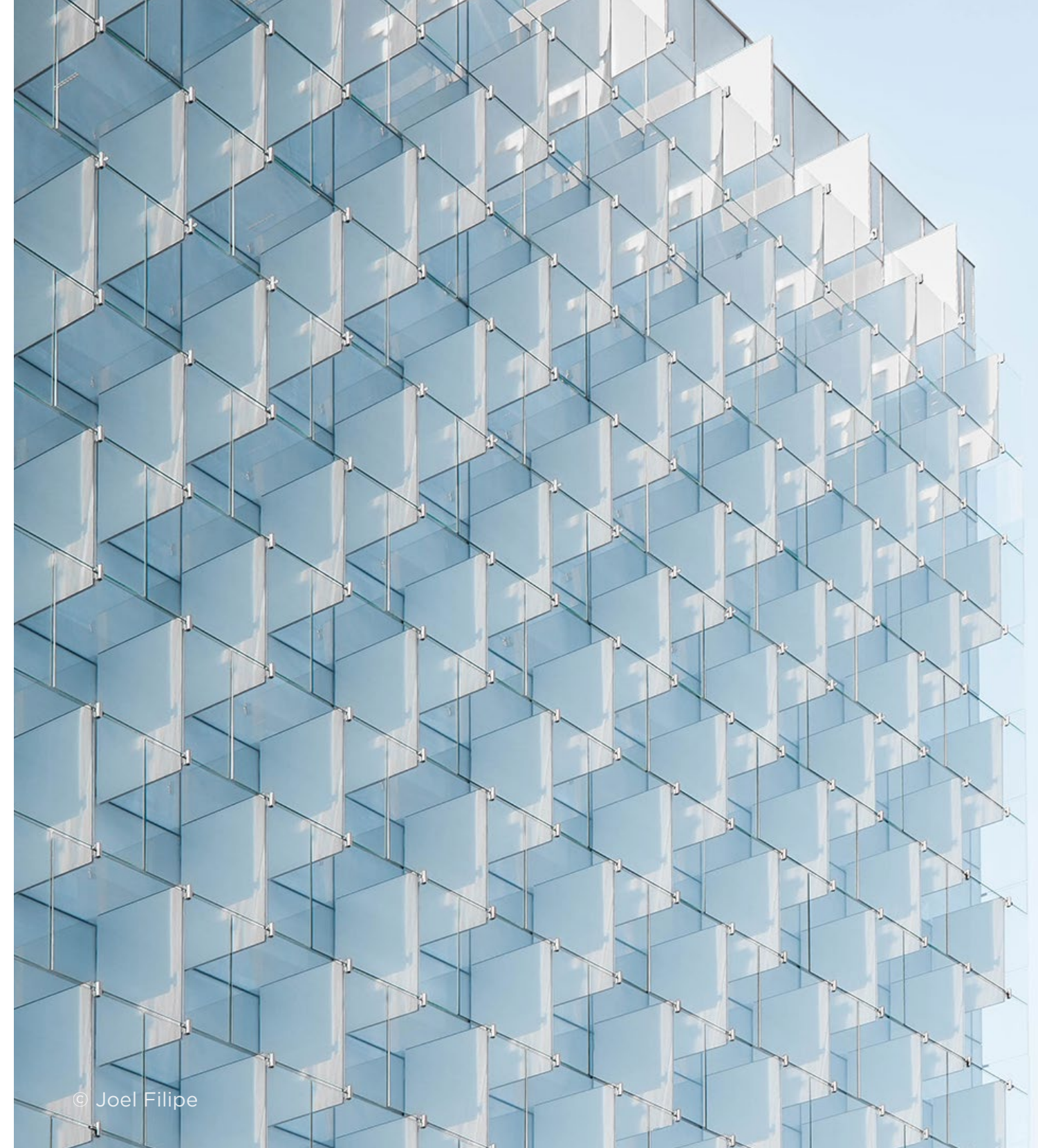
- 1-time: Linked logo on the e-newsletter sent out to the BLT community made of 100,000 Architects, Interior Designers, Architectural Firms, Editors & Press, Construction Product company, Designs Studios... and more
- 1-time advertising in BLT e-newsletter: Article about your brand, product or services, sent out to BLT community made of Architects, Interior Designers, Architectural Firms, Editors & Press, Construction Product company, Designs Studios... and more

ADDED BENEFITS

- Receive 5 complimentary copies of the BLT Awards Annual Winner Catalogue
- Two entry tickets for the annual BLT Winner events taking place every two years
- Opportunity to promote your organization to an influential group of professional Jury members



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© Joel Filipe

Media Partnerships:

Partner with the BLT Built Design Awards to receive online and print publications exposure to reach the BLT community of Architects, Interior Designers, Construction, Product companies... etc.

PRINT EXPOSURE

- Logo inclusion in the BLT annual winning catalogue as media partner

ONLINE RECOGNITION

- Linked Logo on BLT Awards website as media partner
- Partnership announcement on BLT Awards social media platforms

DIRECT MARKETING

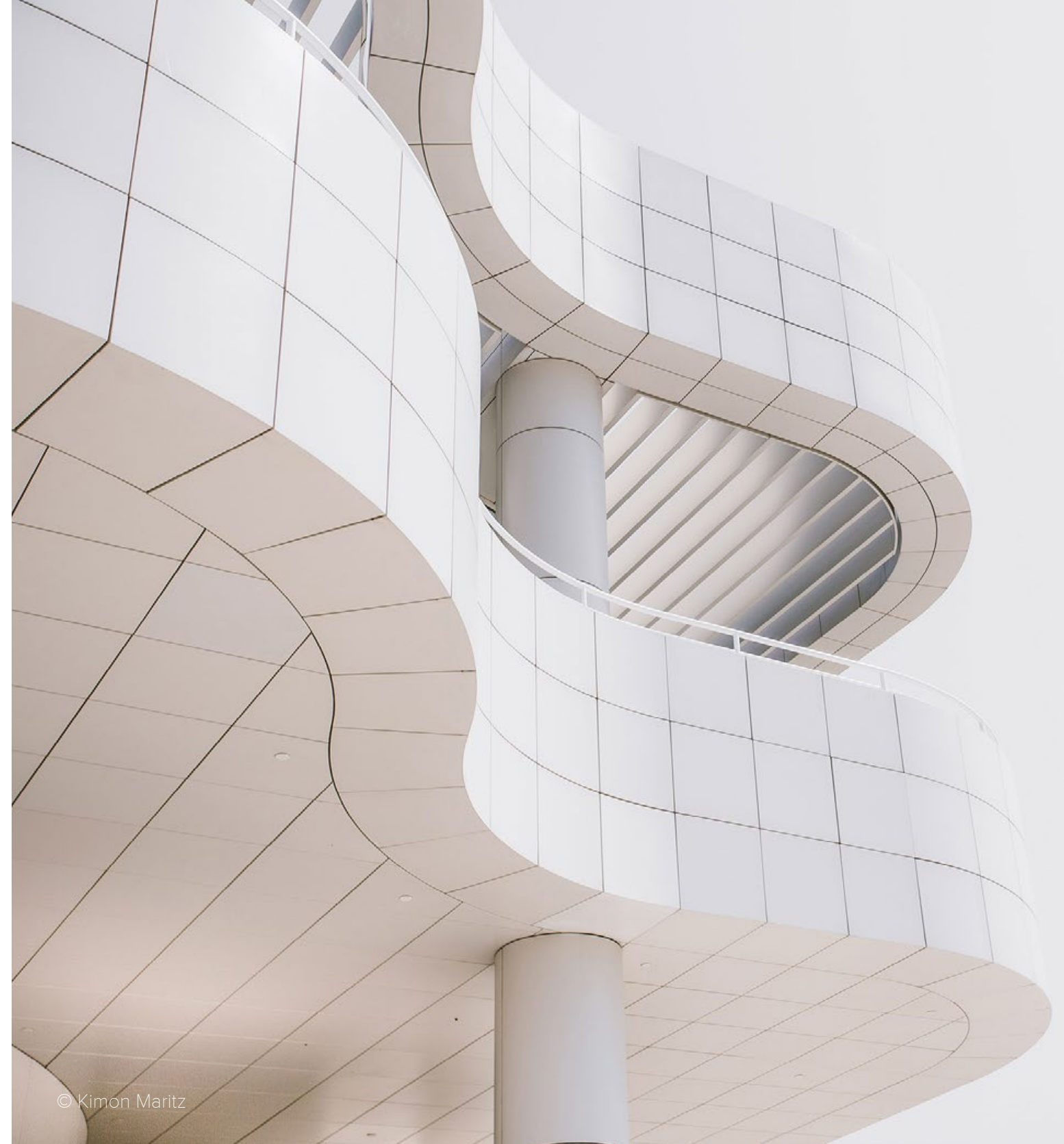
- 1 Time: Linked logo on the e-newsletter sent out to BLT Awards community made of 100 000 Architects, Interior Designers, Architectural Firms, Editors & Press, Construction Product company, Designs Studios... and more
- 1 Time: news sharing from the media, articles feature, etc.

WHAT YOUR PUBLICATION WILL PROVIDE TO BLT BUILT DESIGN AWARDS

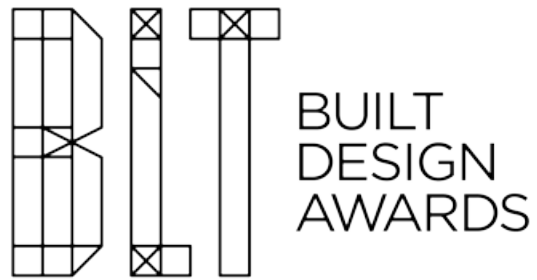
- A permanent link from your website to the BLT Built Design Awards website
- Publish the Awards winners, Editorial + pictures
- 1 Time: Call for entry's announcement on your social media platforms
- 1 Time: Emailing (direct marketing / e-newsletter) with competition and deadline announcement



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